

The current lack of payment for telemedicine services is considered to be one of the major barriers to telemedicine's rapid deployment. Most third party payers have taken a "wait and see" approach toward telemedicine payments. On the government side, different countries have varying policies covering telemedicine.

The overall benefits to society that telemedicine could potentially bring in terms of greater access, more efficient delivery and lower hospitalization costs must be weighed together with potential additional costs. While the advent of new technologies, aimed at improving access to care is welcomed, it is important to ensure that these technologies are used in appropriate ways that benefit the patient, are consistent with good medical practice, and represent a wise investment of taxpayer resources.

The survival and progress of telemedicine ultimately rest, in part, on ensuring a steady funding stream through payments for telemedicine services. The challenge still remains to demonstrate the value-added of telemedicine and reduce its costs. Unlike many other countries where telemedicine is essentially a field of research, some telemedicine applications in Italy are provided and paid within the frame of the National Health Service.

The Workshop is aimed at analyzing the best practice cases and suggesting a common path to be followed in Italy, Belgium and other European countries towards the permanent integration of telemedicine in the medical care provided by the welfare systems to the citizens.



Please confirm your participation no later than December 10 to:

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Integrating **TELEMEDICINE** in the National Health Services

Preliminary Program



Embassy of Italy

Brussels 16 December 2010

*Espace Monte Paschi
Av. d'Auderghem 22-28
(Metro Schuman)*



SCIENTIFIC PROGRAM

9:00

H.E. Ambassador Roberto Bettarini
Welcome address

SESSION 1 – Chairman: Alfredo Nicolosi

9:30 **Giuseppe Viriglio**
From Earth to Space: Technological advances in telemedicine

9:45 **Flora Giorgio**
Strategy at the European level

10:00 **Luca Buccoliero**
Strategic evaluation of e-health: value for patients

10:15 **Jan Van Emelen**
The contribution of telemedicine to chronic disease management: the point of view of mutual insurers

10:30 – 11:00 Coffe

SESSION 2 – Chairman: Luc Nicolas

11:00 **Frederic Lievens**
Telehealth Services Code of Practice for Europe

11:15 **Angela Di Tommaso**
Digital medicine: can telemedicine services keep their promise in improving efficiency and care?

11:30 **Carlo Corti**
Reimbursement of telemedicine services: the policy of the Region Lombardy

11:45 **Serge Bourgeois**
The Network “Réseau Santé Wallon”

13:00 – 14:00 Buffet lunch

SESSION 3 – Chairman: Peter Raeymaekers

14:00 **Simonetta Scalvini**
“Evidence Based Medicine” in telemedicine

14:20 **Dimitri De Rooze**
Remote assistance for elderly people: the Senior.comfort@home project

14:40 **Marco D’Angelantonio**
The Italian Teleconsulting Network in Orthopedics

15:00 – 15:10 Coffe

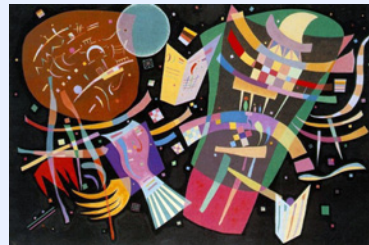
SESSION 4 – Chairman: Francesco Sicurello

15:10 **Jacques Col**
The Belgium HF Project: GPs Monitoring in Heart Failure

15:30 **Gianluca Castelnuovo**
Telemedicine and clinical psychology for the long-term treatment of obese people

15:50 **Sébastien Rousseaux**
Improvement of Elderly Persons’ Wellbeing at Home : “OLDES” and “eHealth for Citizens” Projects

16:15– Conference ends



SPEAKERS

Serge Bourgeois – Director, Réseau Santé Wallon

Luca Buccoliero – Bocconi University Department of Marketing, Milan

Gianluca Castelnuovo – IRCCS Istituto Auxologico Italiano and Catholic University of Milan

Jacques Col – Department of Cardiology, ULC Catholic University of Louvain

Carlo Corti – Director, National and International Projects Unit, Region Lombardy, Milan

Marco D’Angelantonio – Health Information Management SA, Belgium and Telemedicina Rizzoli, Bologna

Dimitri De Rooze - Digipolis ICT Coordinator for the cities of Antwerp and Gent

Angela Di Tommaso – Oncologic Foundation T. Campanella, Catanzaro

Flora Giorgio – ICT for Health, European Commission, Brussels

Frederic Lievens - International Society for Telemedicine & eHealth

Luc Nicolas – Expert, Health Telematics, Federal Ministry of Health, Brussels

Alfredo Nicolosi – Scientific Attaché, Embassy of Italy, Brussels

Peter Raeymaekers - Flanders' Care advisor, Flemish Health Care Ministry

Sébastien Rousseaux – TSI & OS Team Leader, CETIC, Gosselies

Simonetta Scalvini – IRCCS “Salvatore Maugeri” Foundation Lumezzane Institute, Brescia

Francesco Sicurello– Director, International Institute of Tele-Medicine / @ITIM, Milan

Jan Van Emelen - Director Strategy, Union Nationale des Mutualités Libres, Brussels

Giuseppe Viriglio – President, Telespazio S.p.A., Rome